

**SOCAL**

**SUSPENSION LIFTS: HOW DO YOU CHOOSE?**

AUGUST/SEPTEMBER \$2.99

# TRUCKS

FOR PEOPLE WHO LOVE LIFTED TRUCKS

## THE LIFTED TRUCK LIFESTYLE

*What Do YOU DO  
With Your Truck?*

**THE  
BAJA  
500  
GOOD  
TIMES**



**LINE X...  
THE BEDLINER**

PRESORTED STD  
U.S. POSTAGE  
PAID  
PERMIT NO. 80  
ARCADIA, CA  
91006







"Rize industries was formed in 2004 with 3 partners, Giovanni Spinali, Joe Riley and Travis Eiler. Our main goal was to build lift kits that looked like they were custom made, fit better than any other kit and improve the way the truck performs. We knew if we could accomplish these three goals we would be very successful. In the last 2 1/2 years we have met all of our goals. Yes we have a limited product line but are expanding into the GM market as we speak. We offer the only lift kit for the 03 and newer Ford Expedition with the IRS. We offer a true 8-inch kit for the 04 and newer F150 that will clear 37's with no trimming or body lift. We are contemplating building a 12-inch kit for the F150



that will clear 40's if there is enough demand. For the new superduty we offer 3 lifts at this time a 6" and 8" and 12" fourlink kit. All of our kits not only look custom they are complete bolt on kits with no cutting welding or drilling required. Each of our lifts not only lift your truck or SUV but improve its off-road performance in one way or another. We



have learned that this is a very price sensitive market and we never intended to be cheap. We want to bring the best products at a reasonable price. We just recently lowered our prices considerably so we can compete with the kits offered. So if you want the best at a reasonable price look into Rize Industries because you will definitely get the most bang for your buck. At this time we cannot make them fast enough so this is a good sign. Our website will give you more specifics on our products and the news section info on upcoming applications," says Rize.

Rize is definitely on the rise. We would compare them to Chipotle. Chipotle keeps it simple, and has the freshest food in the neighborhood. Much like Rize, Chipotle is fresh, innovative, and you leave with a smile. Keep your eye out for Rize, they are taking the lifted truck market by storm.

Location: San Diego, CA

Phone: 877.740.3463

## SuspensionComparison